

Ahmed Hussein

Senior Product UI/UX Designer

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SUMMARY

Designed scalable SaaS web and mobile platforms with 8 years of experience. Led end-to-end UX/UI design, owned design systems, and created responsive, mobile-first experiences. Collaborated with product, engineering, and AI teams to deliver intuitive, accessible enterprise solutions.

PROFESSIONAL EXPERIENCE

Beyond Limits Marketing ↗ Senior Product & UI/UX Designer (Remote)	2025 – present Ontario, Canada
INVASSO ↗ Senior UI/UX Designer (Remote)	2023 – 2025 New Jersey, U.S
Alraedah ↗ Senior UI/UX Designer (Remote)	2022 – 2023 Riyadh, Saudi Arabia
Heaven Technology ↗ UI/UX Designer	2019 – 2022 Alexandria, Egypt
Brush Advertising ↗ Graphic Designer	2017 – 2019 Alexandria, Egypt

SKILLS

Professional Highlights

- **Product Thinking:** Aligning business objectives with user centered design to drive measurable product outcomes.
- **UX Strategy:** User research, journey mapping, persona definition, and information architecture to inform design decisions.
- **Creative Direction:** Motion-driven visual storytelling and brand-integrated design systems that enhance brand experience.
- **Data-Informed Design:** Leveraging UX analytics, experimentation, and A/B testing to optimize usability and performance.
- **Leadership & Mentorship:** Establishing scalable design standards and mentoring designers to ensure consistent quality.
- **Cross-Functional Collaboration:** Partnering closely with product managers, engineers, and business stakeholders.
- **Adaptability:** Rapidly adapting to new product domains, tools, and team structures in fast-paced environments.
- **Attention to Detail:** High-fidelity execution with strong QA collaboration and iterative design refinement.

TECHNICAL SKILLS

- **UX / Product Design** UX/UI Design, SaaS Product Design, Enterprise Applications, Web & Mobile Design, Interaction Design, Data Driven Design
- **Design Systems:** Scalable Design Systems, Design Tokens, Component Libraries, Reusable UI Components, Cross-Platform Consistency
- **Tools** Figma, Fig Jam, Framer, Sketch, Adobe XD, Photoshop, Illustrator, After Effects, Premiere Pro
- **Prototyping & Testing:** Wireframing, High-Fidelity Mockups, Interactive Prototypes, Micro-Interactions, Usability Testing, A/B Testing, Design QA
- **Enterprise & Web Platforms:** Enterprise Portals, Workflow-Based Systems, SharePoint UI Customization Support, SaaS Platforms, ERP Systems, Mobile-First Design
- **Web Standards:** HTML, CSS, JavaScript (Foundational)
- **Collaboration used** : Slack, Trello, Asana, Notion , Agile / Sprint Cycles Task Tracking & Time Logging Documentation & Version Control Stakeholder Reporting

EDUCATION

Bachelor of Business Administration Arab Academy of Science and Technology

2012 – 2017
Alexandria, Egypt

"My studies in Information Systems gave me a unique edge, directly supporting my ability to craft UI/UX solutions. This background helps me understand how systems work beneath the surface, making my designs more functional and efficient."

PROJECTS

[dashboard & Mobile App \(INVASSO\)](#)

GACA

Client: General Authority of Civil Aviation Role: Senior UI/UX Designer (Co-Lead)

- Designed centralized enterprise dashboard for internal communication
- Streamlined complex aviation data for 1,000+ daily users
- Developed user-friendly interfaces and scalable UI components

[Mobile App \(Freelance\)](#)

EcoSiya

Project Description :I designed EcoSiya to unify eco-friendly hostels and tours in one app, letting users meet all travel needs seamlessly.

Role: Sole Product Designer

- Led user research and UX strategy
- Designed mobile-first booking platform for eco-tourism
- Built scalable design system and complete UI flows

[Mobile App \(Freelance\)](#)

Safari Trips

Project Description: An interactive platform for booking travel adventures, offering a seamless and intuitive user experience.

Role: Sole Product Designer

- Designed end-to-end UX and UI for travel booking platform
- Created scalable component library and responsive mobile experience

[Website \(Freelance\)](#)

Omnia Scale

Project Description: A digital marketing platform designed to enhance user experience and support business growth for an Egyptian company.

Role: Sole Product Designer

- Led UX research and UI design for digital marketing platform
- Delivered scalable design system aligned with business growth objectives

CERTIFICATES

[Course Google](#)

UX Design Fundamentals

[ITI – UX Design Fundamentals](#)

Studied core UX concepts including research, wireframing, and prototyping.

[Senior Product Designer at Ecoris](#)

Led end-to-end UX design from research to UI and interactive prototypes.

[Certificate of Completion UI & UX designer.](#)

Completed training in UI/UX design with a focus on user-centered interfaces.

Codecademy – HTML & CSS Course

Learned the basics of building and styling websites using HTML and CSS.

LANGUAGES

English



Arabic



French



German

